

KS4 Business Studies - Recommended Reading

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| Book Title | Author |
| The Way I See It | Alan Sugar |
| Anyone Can Do It: My Story | Duncan Bannatyne |
| Dragons’ Den Starting Your Own Business | Rus Slater |
| Grinding it Out: The Making of McDonalds | Ray Krock |
| Effective Marketing in Easy Steps | Cartriona Mackay |
| Single-Minded: My Life in Business | Claude Littner |
| The Intelligent Investor | Benjamin Graham |
| The Tipping Point: How Little Things Can Make a Big Difference | Malcolm Gladwell |
| Dragon’s Den: Success, from Pitch to Profit | Duncan Bannatyne |
| Tycoon | Peter Jones |