**Analysis of Year 11 Feedback – Achieve Conference at University of Birmingham**

**Date of visits** - 19th/20th September 2019

**Cohort** – 80 x Year 11 students

**Purpose** – Participate in University-style workshops / tour of campus at the Achieve Conference

**Expected Outcomes:**

* Students will actively engage with and be inspired by meeting university students
* Students will develop understanding of entry routes into university and the range of courses/opportunities on offer at a local university
* Visit will raise student aspirations and make university a more viable option to an increased number of students

**Pre-visit Student Survey**

Q1 – Have you visited a University in the UK previously?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| M5 | M6 | M7 | M8 | Total |
| 12 | 14 | 11 | 13 | 50 (62.5%) |

Q2 – Do you want to go to a University in the future?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| M5 | M6 | M7 | M8 | Total |
| 16 | 13 | 14 | 16 | 59 (74%) |

**Post-visit Student Survey**

Q1 – Did you enjoy your visit to the University of Birmingham?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| M5 | M6 | M7 | M8 | Total |
| 19 | 18 | 18 | 18 | 73 (91.5%) |

Q2 – Did you enjoy meeting University students on your visit?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| M5 | M6 | M7 | M8 | Total |
| 20 | 19 | 20 | 18 | 77 (96.25%) |

Q3 – Did you enjoy the campus tour?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| M5 | M6 | M7 | M8 | Total |
| 19 | 17 | 15 | 18 | 69 (86.25%) |

Q4 – Do you have a better understanding of the qualifications needed and entry routes into the University of Birmingham?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| M5 | M6 | M7 | M8 | Total |
| 18 | 17 | 19 | 18 | 72 (90%) |

Q5 – Do you have a better understanding of the range of courses on offer at the University of Birmingham?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| M5 | M6 | M7 | M8 | Total |
| 20 | 19 | 20 | 18 | 77 (96.25%) |

Q6 – Do you have a better understanding of course fees and the costs associated with going to a University?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| M5 | M6 | M7 | M8 | Total |
| 20 | 20 | 20 | 19 | 79 (98%) |

Q7 – Do you have a better understanding of the types of support you can access to help you apply to a University?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| M5 | M6 | M7 | M8 | Total |
| 16 | 16 | 18 | 17 | 67 (83.8%) |

Q8 – Do you want to go to University in the future?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| M5 | M6 | M7 | M8 | Total |
| 17 | 16 | 17 | 18 | 68 (85%) |

**Overall impact - 11% increase in the number of students who want to go to University**

**Feedback from University of Birmingham**

* *‘Excellent behaviour displayed by all students’*
* *‘Probing questions asked by a significant number of students’*
* *‘Students displayed a real interest in finding out about life and opportunities at university’*
* *‘Students engaged very well with University Ambassador teams’*

**EBI - What will we do differently next time?**

* Improve pre-visit communication with students on the purpose of visit
* Improve communication with parents on purpose of visit via ParentMail and encourage parents to discuss impact of visit students via ParentMail
* Pre-visit planning – form tutor period prior to visit to next University to encourage students to think of questions they would like to ask and information they want to get from visit.