

Feeding Britain's Future Virtual Presentation – 14th October 2020

Year groups – 10 and 11 (205 in total)

Feedback – 20 students in both year groups

Purpose: To meet employers and employees from five leading food and grocery businesses in Birmingham to explore career opportunities and entry routes into this sector.

Q1 – I now have a better understanding of the range of career opportunities in the food and grocery sectors

	Strongly Agree	Agree	Disagree	Strongly disagree
Year 10	16	4	0	0
Year 11	19	1	0	0

Q2 – I now have a better understanding of the amount of jobs in the West Midlands in the food and grocery sectors

	Strongly Agree	Agree	Disagree	Strongly disagree
Year 10	20	0	0	0
Year 11	19	1	0	0

Q3 – I now have a better understanding of apprenticeship opportunities in this sector

	Strongly Agree	Agree	Disagree	Strongly disagree
Year 10	17	2	1	0
Year 11	19	1	0	0

Q4 – I now have a better understanding of the skills and qualifications employers are looking for in this sector

	Strongly Agree	Agree	Disagree	Strongly disagree
Year 10	17	3	0	0
Year 11	19	1	0	0

Q5 – I am now interested in finding out more information about careers in this sector

	Strongly Agree	Agree	Disagree	Strongly disagree
Year 10	13	3	3	1
Year 11	12	4	2	2

Employer Feedback:

- Behaviour and engagement was good
- Several students asked informed and pertinent questions
- Students seemed genuinely interested in opportunities in the sector
- One student was surprised by the range of opportunities, particularly linked to overseas travel
- Several students showed strong interest in apprenticeships opportunities