

## Analysis of Year 11 Feedback – Achieve Conference at University of Birmingham

**Date of visits** – 10<sup>th</sup> September 2021

**Cohort** – 100 x Year 11 students

**Purpose** – Participate in University-style workshops / tour of campus at the Achieve Conference

### Expected Outcomes:

- Students will actively engage with and be inspired by meeting university students
- Students will develop understanding of entry routes into university and the range of courses/opportunities on offer at a local university
- Visit will raise student aspirations and make university a more viable option to an increased number of students

### Pre-visit Student Survey

Q1 – Have you visited a University in the UK previously?

M6	M7	M8	M9	Total
17	18	20	17	72 (72%)

Q2 – Do you want to go to a University in the future?

M6	M7	M8	M9	Total
15	13	16	14	58 (58%)

### Post-visit Student Survey

Q1 – Did you enjoy your visit to the University of Birmingham?

M6	M7	M8	M9	Total
23	21	24	23	91 (91%)

Q2 – Did you enjoy meeting University students on your visit?

M6	M7	M8	M9	Total
23	21	25	24	93 (93%)

Q3 – Did you enjoy the campus tour?

M6	M7	M8	M9	Total
23	21	24	23	91 (91%)

Q4 – Do you have a better understanding of the qualifications needed and entry routes into the University of Birmingham?

M6	M7	M8	M9	Total
24	24	25	24	97 (97%)

Q5 – Do you have a better understanding of the range of courses on offer at the University of Birmingham?

M6	M7	M8	M9	Total
24	24	25	25	97 (97%)

Q6 – Do you have a better understanding of course fees and the costs associated with going to a University?

M6	M7	M8	M9	Total
24	25	25	25	99 (99%)

Q7 – Do you have a better understanding of the types of support you can access to help you apply to a University?

M6	M7	M8	M9	Total
21	20	23	24	88 (88%)

Q8 – Do you want to go to University in the future?

M6	M7	M8	M9	Total
18	16	17	18	69 (69%)

**Overall impact - 11% increase in the number of students who want to go to University**

#### **Feedback from University of Birmingham**

- *‘Excellent behaviour displayed by all students’*
- *‘Probing questions asked by a significant number of students’*
- *‘Students displayed a real interest in finding out about life and opportunities at university’*
- *‘Students engaged very well with University Ambassador teams’*

#### **EBI - What will we do differently next time?**

- Improve pre-visit communication with students on the purpose of visit
- Improve communication with parents on purpose of visit via ParentMail and encourage parents to discuss impact of visit students via ParentMail
- Pre-visit planning – form tutor period prior to visit to next University to encourage students to think of questions they would like to ask and information they want to get from visit.